

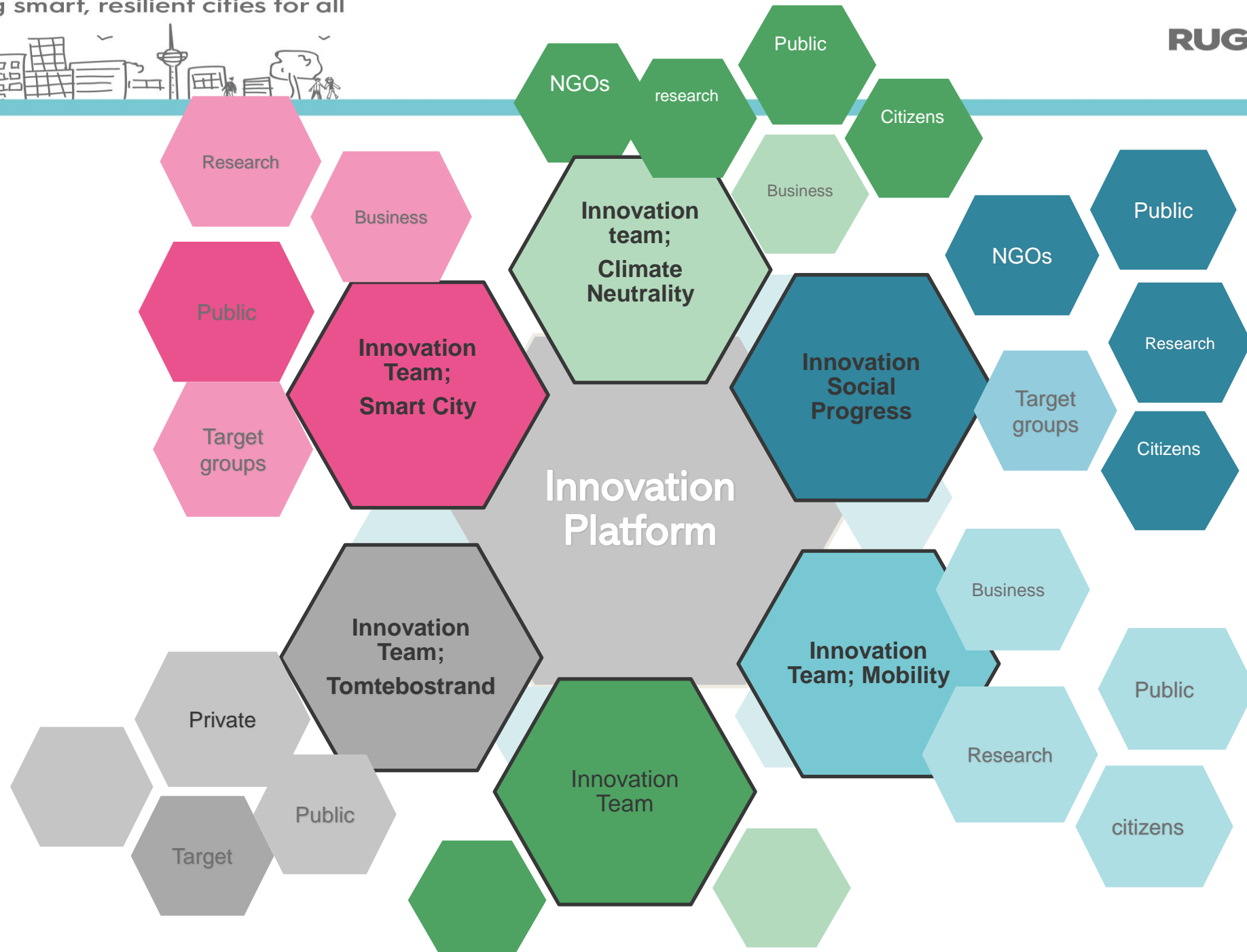


Umeå

- Distance to the centre – 0 km
- Population – 130 000
- Average age – 38
- Universities – 2
- Students – 36 700
- Nationalities represented – 130









Social sustainability

- difficult to define and measure
- is about developing local societal values & local identity
- it is about social networks and the positive effects you can get out of being in them.



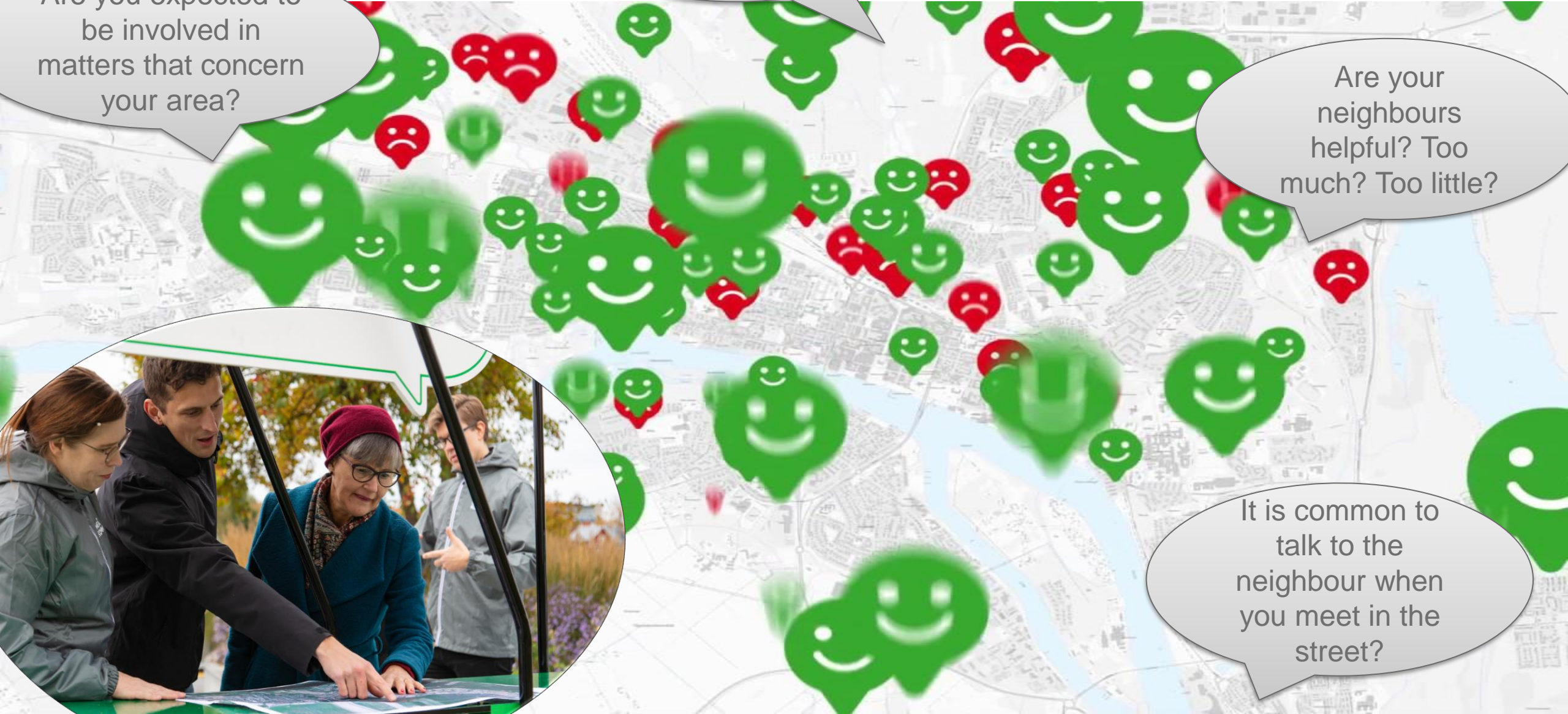


Do the neighbours care about each other?

Are you expected to be involved in matters that concern your area?

Are your neighbours helpful? Too much? Too little?

It is common to talk to the neighbour when you meet in the street?





Social capital



- Social capital can be seen as a measure of social sustainability.
- It's about networking and how to trust each other.
- Living in an area with high social capital is health-promoting.
- Socializing & helping each other benefits the social capital



IF YOU'RE LOOKING FOR SMALL TALK

Bus stop in Sweden before Corona



Bus stop in Sweden after Corona



YOU'RE IN THE WRONG COUNTRY

<http://www.rombout.design/station-of-being.html#start>

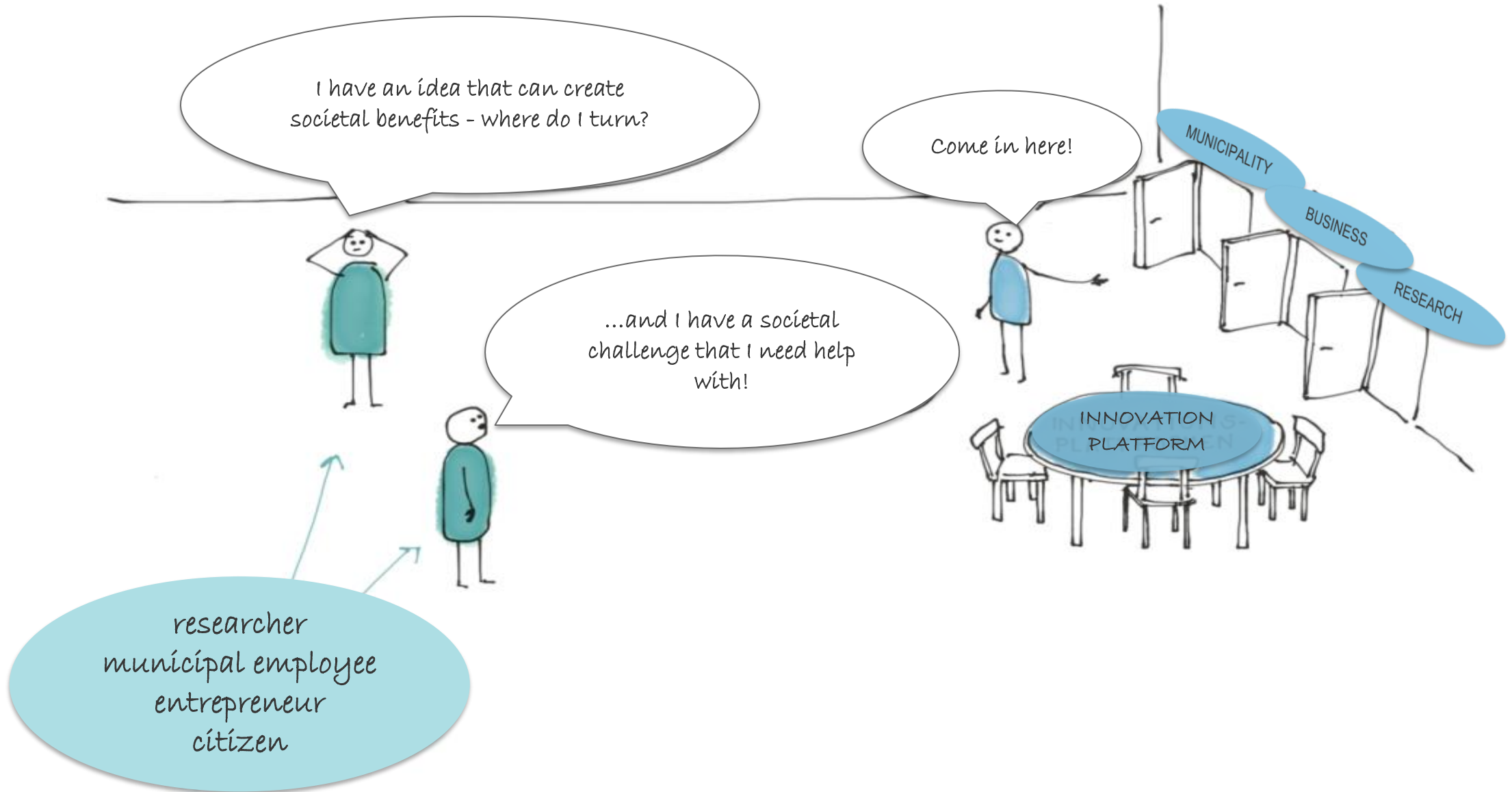




Frizon

The goal was to create a place free from expectations, fears and insecurity where everyone could feel welcome.







Thank you!

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