

Sustainable innovation through structured partnerships – Urban Innovation Platforms

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Why Urban Innovation Platforms (UIP)

- Cities face more and more complex and wicked problems
- Cities must handle tricky – and wicked – landscapes of urban governance
- No lack of smart solutions, research and good examples – but smart solutions must be upscaled and used
- Agreement of the need of co-production and collaboration, but disagreement – and different experiences – of how to do this in reality



The Iceberg Illusion

Success is an iceberg

SUCCESS!

WHAT PEOPLE SEE

WHAT PEOPLE DON'T SEE

Persistence



Failure



Sacrifice



Disappointment



Dedication



Hard work



Discipline



@sylvia duckworth



Urban Innovation Platforms

Gather & Govern

Gather relevant stakeholders, citizens or other actors = gather a broad range of knowledge, skills, interests, agendas, needs, ideas, etc..

Govern collaboration between those who are gathered = handle conflicts and tensions, support synergies, share resources and knowledge, make decisions, etc...

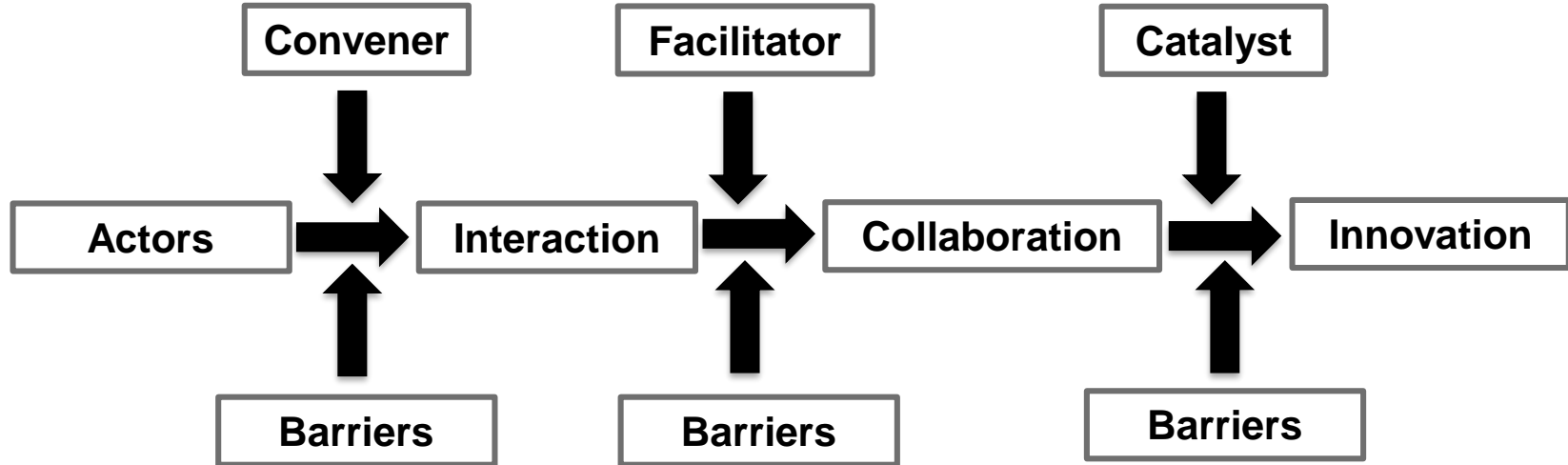


The innovative cycle





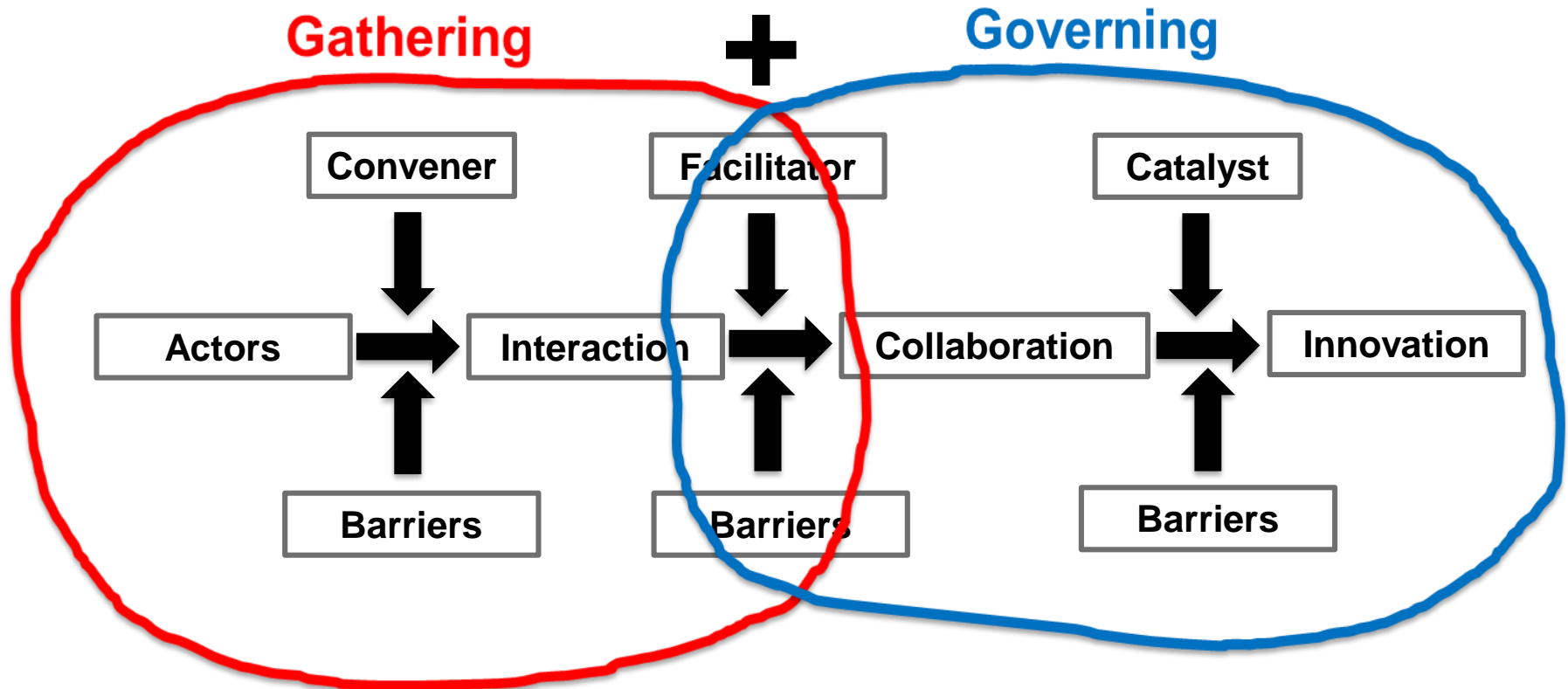
Collaborative innovation



Torring. 2016; p. 245: The role of innovation leaders and managers



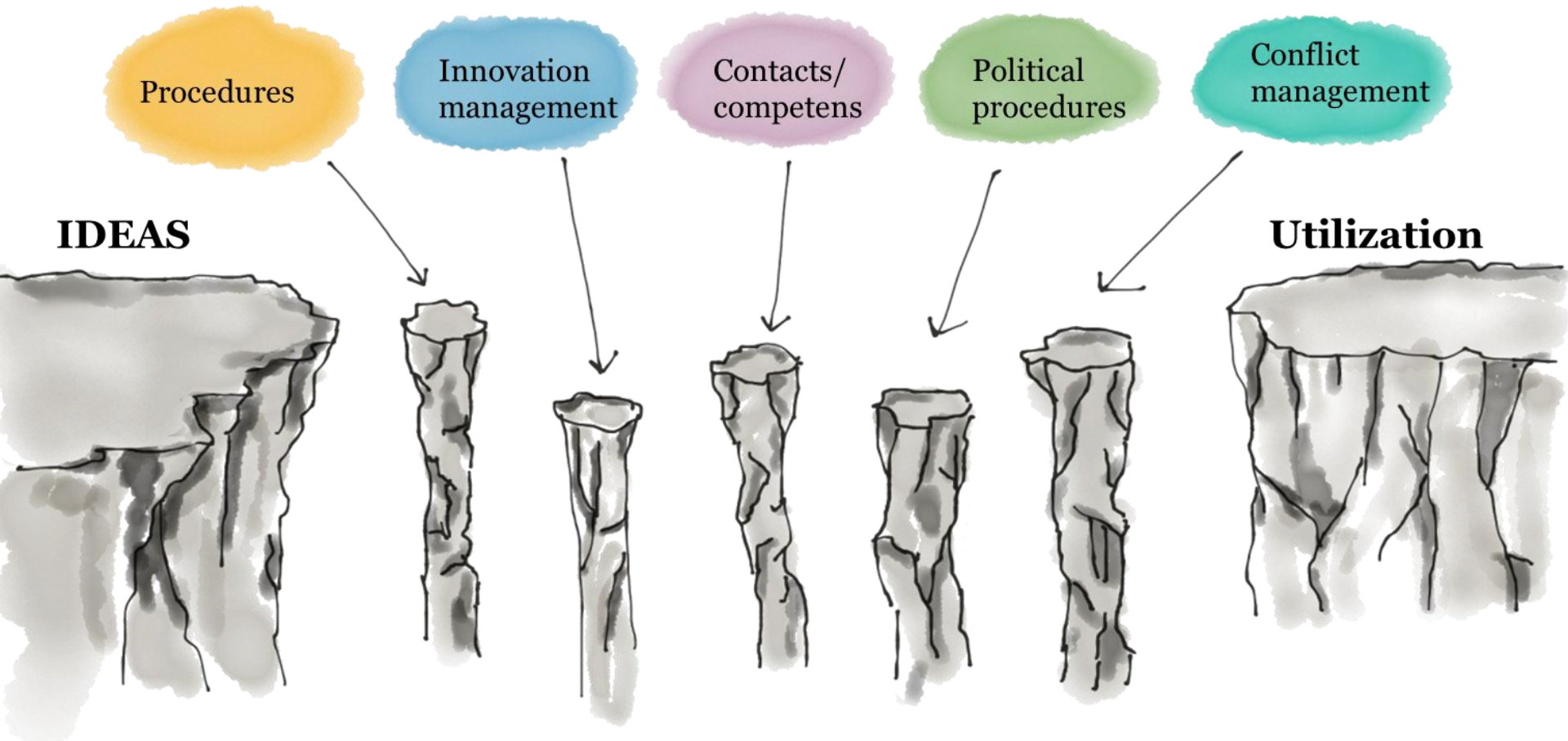
Collaborative innovation as a process of gather and govern



Torring. 2016; p. 245: The role of innovation leaders and managers



Processes that needs governance





Examples of UIPs – different ways of gather and govern...

UIP type	Goal	Gather...	Governance....
Network of platforms	Knowledge exchange between cities, connecting local initiatives to the global level	Actors from local initiatives and the global level	Network meetings, study visits, exchange of ideas and knowledge
Local networking platform	Build local capacity, establish local networks, creating new ideas	Local stakeholders across sectors and institutions	Knowledge exchange initiating and supporting projects
Supportive/ financing platform	Use or distribute financial resources/ incentives to support projects	Start-ups, SMEs	Support with different forms of funding for upscaling and diffusion
Collaborative & strategic platform	Bringing together stakeholders to implement and/or to work on urban innovation/development strategies	Different actors/ stakeholders (cross-sectoral, and quadruple-helix)	Meetings, working groups, establishment of strategic alliances
Co-creation platform	Provision of a specific location to support a creative milieu, focused on specific local needs and urgent issues of a neighbourhood	Bottom-up initiatives	Workshops, Living Labs, etc.



Thank you

ROTTERDAM . UMEÅ . GLASGOW

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